

ADAM CORBALLY'S

enterprise 
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Star ship Enterprise Day[®]

Starship Enterprise Days are the most popular of all of Adam's Enterprise challenges and are all about letting students reach for the stars. The brief is to come up with a business idea for a product or service to make life better. Students love this enterprise day and over the years we have even seen some of the ideas go on to become real businesses, such as a School Newspaper, Tour guide business, and even an eco-roof garden!

Adam's Enterprise days are inclusive for all students and helps raise aspirations and broaden horizons.



Goals hit and skills achieved during Adams Enterprise days are:



Creative thinking: Adam helps students think inside, outside, and around the box and reminds them that the only silly idea is the one that you don't put on the table.



Listening: the smartest person in the world never learned anything whilst they were talking. The Enterprise days help students listen to and take on board others' ideas.



Teamwork: teamwork makes the dream work. Students are given a taste of the world of work and business by being put into Enterprise teams.



Leadership: Great leaders encourage and bring out the best in others around them, that's when teamwork shows what can be achieved.



Resilience: More than ever, resilience is key to success. The more we try the easier things get.



Problem-solving: Adam shows students how to break everything down into lots of little jobs and look at problems from a different perspective.



Public speaking: Adam hosts a mid-day masterclass in public speaking as a part of his Enterprise days, which has amazing results. Watching students go from refusing to speak to delivering an amazing presentation is fantastic.



Thinking about careers, Higher education, and future skills: Adam's Enterprise days help students have a good think about their future and show how good grades create more options, and the more options you have the happier you can be.



Having fun! Above all Adam's Enterprise days are great fun, and you can expect some amazing results and brilliant surprises too!

Work experience, Adam's Enterprise days give students a real life experience of what the world of work is like along with the opportunity to work and interact with an employer.